



Success Story

State of Pennsylvania

Department of Education Statistics

Demographics

3,303 Public Schools

1,830,684 Students

- ▶ 74.8 % White
- ▶ 16.2 % Black
- ▶ 6.4 % Hispanic
- ▶ 2.5 % Asian/Pacific Islander
- ▶ 0.1 % American Indian

Northwestern Lehigh School District Eliminates Ejections

"In my six years as Athletic Administrator for Northwestern Lehigh, STAR is by far the most influential tool we have used to improve sportsmanship."

– Mr. Jason T. Zimmerman
Director of Athletics, Activities, Safety, & Security

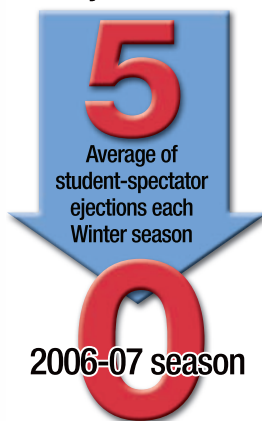
"The interactive nature of the program had our students engrained in activity," he said.

Two tell-tale indicators illustrate the profound impact STAR had on the student body:

- Student-spectator ejections were eliminated in the Winter 2006-07 season.
- Students were talking about STAR after sessions AND at sports events.

"This program truly is what is best for kids and supports every educator's mission of preparing youth to be good citizens," said Zimmerman.

STAR Eliminates Ejections



Pennsylvania Tackling Poor Sportsmanship

With violence in youth sports escalating, the State of Pennsylvania and the Pennsylvania Interscholastic Athletic Association decided to implement character education in the schools.

Seneca Valley School District Already Seeing Results

Haine Middle School

Dr. Michelle Miller, Principal
650 5th-6th grade students

Implemented STAR in three 40-minute tech sessions

"During adolescence, positive role models are crucial in school, on the field, on the court...everywhere," said Dr. Miller.

"STAR equipped my students to problem-solve behavioral issues like bullying, competition, and respecting authority such as referees and umpires," she said.

Stop and Think About Cyberbullying and Internet Safety

Haine's tech coordinator took STAR and added a lesson plan on internet safety and cyberbullying.

"The STAR methodology taught students that before they write a nasty email, they need to stop and think before taking action," Dr. Miller stated.

High Schoolers Teach Teamwork

Connoquenessing Valley Elementary Principal, Mr. Steven M. Smith, added an engaging element to their STAR implementation by welcoming two students from the neighboring high school to share a presentation on teamwork with the elementary students.

"With the legislature's support, it's time for educators, coaches, parents and the community to join together and proactively stop the increase in poor sportsmanship and steroid use in its tracks."

– Bradley Cashman, Director of PIAA



PIAA selected STAR for state pilot.



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Success Story

State of Texas

Department of Education Statistics

Demographics

7,035 Schools

4,521,043 Students

- ▶ 36.5 % White
- ▶ 14.7 % Black
- ▶ 45.3 % Hispanic
- ▶ 3.1 % Asian/Pacific Islander
- ▶ 0.3 % American Indian

“We are excited that STAR not only meets the standards defined in our Texas Essential Knowledge and Skills (TEK) curriculum, but also fulfills the mandates for Character Education and House Bill 3563, which addresses steroid education.”

— Dr. Shirley Neeley, Texas Commissioner of Education

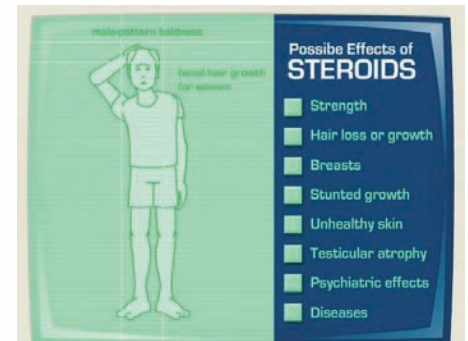


“STAR teaches our children the decision-making skills they need to be better sports and avoid steroids and other performance-enhancing drugs.”

— Dr. William Farney, Director, UIL

Educating on Performance Enhancing Drugs

The UIL has provided education on performance-enhancing drugs for several years. However, the UIL wanted to do more. Charles Breithaupt, Director of Athletics for the UIL, said, “The STAR program gets to the root of the abuse by proactively addressing attitudes and behaviors through education, not just testing and punishment.”



Steroid Effect Simulator



Engaging Video Game Solution



Poor Sportsmanship More Prevalent Than Ever

Texas has seen a rise in poor sportsmanship incidents among players, coaches and parents. The UIL has a sportsmanship education program in place but felt that a new approach was needed. The Texas Association of School Administrators (TASA) and Texas Education Agency (TEA) recognized that addressing character education in the classroom through sports would be an effective way to impact the issue.

“This program is building a stronger foundation in educating the ‘whole student,’” said Dr. Johnny Veselka, Executive Director, TASA.

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