



# STAR Elementary Success Story

## East Elementary Reduces Behavioral Incidents by 90% with Help of STAR Sportsmanship

Principal David Wiggins reports that in three years, behavioral incidents by students have declined 90% percent! Principal Wiggins credits the STAR Sportsmanship™ program, along with Cullman City Schools Character Education curriculum, school expectations, teacher effectiveness and parent involvement as important assets in improving student behavior.

### East Elementary School

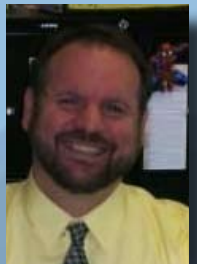
Cullman City Schools  
Cullman, AL

#### DEMOGRAPHICS

- ▶ **Grades 2-6**
- ▶ **520 students**
  - **94% White/Non-Hispanic**
  - **4% Hispanic**
  - **1% Black/Non-Hispanic**
  - **1% Asian/Pacific Islander**
- ▶ **20% of students are eligible for free or reduced lunch program.**



**"Not only have behavioral incidences in our school decreased by a remarkable 90% in three years of using STAR, but our children are more focused in the classroom. STAR motivates them to work hard on their schoolwork and respect each other, their teachers and administrators."**



*David Wiggins, Principal  
East Elementary School, Cullman, AL*

**LEARNING  
THROUGH  
SPORTS**

**“Our goal here at East Elementary School is to foster the success of each child. While academics are our focus, personal growth is our priority. We believe in helping our children discover their academic talents while promoting the development of their character. Simply, our goal is to help each child to be their best.”**

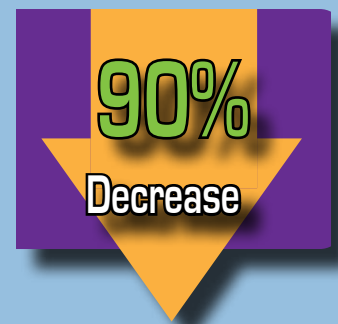
***East Elementary School Goal***



East Elementary implemented STAR in 2005-06, when 267 behavioral incidents were recorded for the school year. Records show drastically improved behavior among students across a three-year period.

#### Behavioral Incidents Reported:

- 2005-06 school year: 267 incidents
- 2006-07 school year: 85 incidents (\*\*68% decrease in one year\*\*)
- 2007-08 school year: 65 incidents (\*\*76% decrease in two years\*\*)
- 2008-09 school year: 28 incidents<sup>1</sup> (\*\*90% decrease in three years\*\*)



The STAR Elementary program's focus on respect, teamwork, discipline and good decision-making offers valuable life lessons that identify with East Elementary's School Goal.

<sup>1</sup> - According to data reported as of February 2009.

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